

## EDUC 207 – In-Class Activity – Brain Development

10 Points Possible – (Winning Team Only)

You are part of a marketing team. You are competing with the other students in this class who are members of other marketing teams. Your task is to create promotional materials that will be used to educate the public on the importance of healthy brain development from birth through adolescence. The materials must include at minimum –

1. A working description of the brain – its parts and what they do
2. Early childhood brain development – what happens during this time – the critical and sensitive areas – and risks and ways to encourage healthy development
3. Adolescent brain development – what happens during this time – risks and ways to encourage healthy development
4. They must be attractive, and informative

You can use your computers if you wish – or other materials that are available. You will work until the end of class.

The class will vote on the winning materials.